

Dine at
24 Sussex Drive!
 See story page 3



CNA@100

Summer 2007

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Contact Us

For questions and comments about this newsletter, or to subscribe or unsubscribe, e-mail us at 100@cna-aiic.ca and put "cna@100" in the subject line, or call 1-800-361-8404 between 9 a.m. and 4:30 p.m. EST.

CNA's Centennial and You

Welcome to the inaugural edition of **CNA@100**, the newsletter we'll be producing regularly to keep you informed of Centennial planning, events and activities, from now through CNA's 100th birthday celebrations in 2008.

A 100th birthday provides an opportunity to energize the mandate of an organization. We hope you, your colleagues and the organization you work in will join with us to:

- *celebrate CNA's leadership over the past 100 years in policy advocacy, development of national norms, research and knowledge transfer;*
- *salute the contributions and accomplishments of registered nurses – as leaders, innovators and skilled care providers;*
- *strengthen collaborative partnerships among health professionals; and*
- *encourage nurses to use their expert knowledge and voices to improve health care nationally and internationally.*

By celebrating together in 2008, we can help the whole country understand the significant contributions that the CNA, and registered nurses make to the well-being and safety of Canadians and society at large.



Photo credit: Jessica Sims

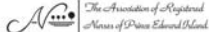
During National Nursing Week, CNA President Marlene Smadu was on Parliament Hill for a national news conference. Dr. Smadu issued a call for full employment of this year's graduating nurses and more full-time jobs for nurses in general.

I thank you for your support and participation in this important year for nurses and nursing in Canada.

Kind regards,

Dr. Marlene Smadu, RN, EdD
 President

CNA's Member Organizations:



Governor General to Serve as Patron for Centennial Year



Photo credit: Sgt. Eric Jolin

Her Excellency the Right Honourable Michaëlle Jean C.C., C.M.M., C.O.M., C.D. Governor General of Canada

CNA is both proud and delighted that Her Excellency the Right Honourable Michaëlle Jean, Governor General of Canada, will serve as Patron for the organization's Centennial.

CNA has been privileged to support the work of the current Governor General in recent months. The organization's Director of International Policy and Development, Dr. June Webber, accompanied and served as an advisor to Her Excellency during the Governor General's recent visits to several African countries and to Afghanistan.

Her Excellency's support of CNA echoes that of Her Majesty The Queen, who has served as Patron of the organization since 1957. □

North Bay Nurse Wins Centennial Slogan Contest

It wasn't an easy decision, but after much deliberation, our panel of judges determined the winner of the Centennial Slogan Contest to be Dominique Lauzon who suggested ***My Voice. My CNA.***

The judges selected ***My Voice. My CNA*** as the winning slogan, citing it as short, memorable, reflective of the work of CNA in creating a connection between national policy decisions and the perspectives of the nursing profession and individual nurses across the country.

The winning slogan is short, memorable, reflects CNA's role as the national voice for registered nurses and creates a connection between the national organization in Ottawa and individual nurses across the country.

Dominique Lauzon graduated from Cambrian College in Sudbury in 2002. She practises in the Critical Care Unit at the North Bay General Hospital.

Dominique is happy being a nurse, stating, "I really like the people aspect of nursing." She mentioned that the long hours and time that is dedicated to nursing can sometimes be difficult to cope with, but feels that the



recruitment of more nurses will help make the nursing profession and nurses' personal lives more balanced.

Asked her views on the future of nursing in Canada, Dominique enthusiastically said, "The roles and responsibilities of nurses have come a long way, and the influence of nurses will become increasingly important to Canadian society."

Dominique will receive an iPod, a \$200 contribution in her name to the Canadian Nurses Foundation, as well as an all-expense-paid trip to Ottawa to:

- attend the CNA's biennial convention in June 2008;
- be treated to a spa day; and
- dine at the exclusive Parliamentary Restaurant.

Congratulations Dominique and all the best for a long and rewarding career in nursing! □

CNA would like to thank the almost 300 registered nurses who participated in the Centennial Slogan Contest.

Use the Slogan, Take a Photo, Dine at the Prime Minister's Residence!

For a chance to win an all expenses paid trip to the nation's capitol and dine at 24 Sussex Drive – official residence of the Prime Minister of Canada – with the President of the CNA, enter the *My Voice. My CNA* Centennial Photo Contest.



Della Faulkner, RN, Health Policy Consultant, Public Policy and Communications and Norma Freeman, RN, Nurse Consultant, Nursing Policy with CNA's Centennial logo.

Every registered nurse or nursing student who submits a photo by October 12th will be entered into a draw for this grand prize. As well, all photos will be judged by a group of CNA board members and the person submitting the best picture from each province and territory will receive an iPod.

Be creative and email photos of yourself, or you and your colleagues with the slogan, **My Voice. My CNA.** Some innovative ideas include **My Voice. My CNA** signage in chalk

designs on pavement with community-based nurses, or staff with signage featuring **My Voice. My CNA** in a hospital setting.

The photos will be featured on the Centennial website to be launched this fall, in a countdown to January 1, 2008.

To participate in the **My Voice. My CNA** Photo Contest, visit the CNA website at www.cna-aiic.ca.



Executive Chef Oliver Bartsch outside 24 Sussex Drive.

The Grand Prize for CNA's *My Voice. My CNA* Centennial Photo Contest!

The kitchen of 24 Sussex Drive will be the scene of a cooking demonstration by Chef Oliver Bartsch. Then, sit back and enjoy the results with this award winning chef. The Executive Chef at Rideau Hall for nine years, Oliver recently moved his skills to the Prime Minister's residence.

What does one discuss with a gentleman who has cooked for Queens, Ambassadors and other heads of state? What questions might you have for a master chef sought after to instruct at Canada's finest culinary schools?

Relax and enjoy Oliver's lively personality and learn about his dedication to the finest Canadian ingredients and his love of intense flavours and exacting technique. This gastronomical experience is the grand prize in CNA's **My Voice. My CNA** Photo Contest!

Planning in Partnership for Centennial

CNA is partnering with a number of other national nursing organizations in the design and delivery of the Centennial. Grateful appreciation is extended to the following organizations for their support and participation as CNA gears up for 2008:

- Aboriginal Nurses Association of Canada
- Academy of Canadian Executive Nurses
- Canadian Association for the History of Nursing
- Canadian Association of Schools of Nursing
- Canadian Federation of Nurses' Unions
- Canadian Nurses Foundation
- VON Canada
- Canadian Nursing Students Association



*Touching Lives Since 1897
Au cœur de la vie depuis 1897*



Photo credit: Jessica Sims

The Hon. Tony Clement, Minister of Health, joined CNA to honour Canadian Forces nurses recently back from a tour of duty of Afghanistan during National Nursing Week. With the Minister are CNA President Marlene Smadu and Forces' nurse Captain Odette Rioux, just back from serving a tour of duty in Kandahar. The Minister's department, Health Canada, has expressed strong support for the CNA Centennial celebrations.

Upcoming Events

cna100.ca

The CNA Centennial website is under development and will be launched this fall. The site will provide opportunities for registered nurses across Canada to blog, share photos, and post news of local Centennial activities and events.

ICN Exhibit to Involve International Partners

In early June at the 2007 congress of the International Council of Nurses (ICN), CNA asked ICN members to participate in its 100th birthday celebrations. At its exhibit booth,

Centennial Leadership Cabinet

In addition to the partnerships with other national nursing organizations, CNA is developing a Centennial Leadership Cabinet, comprised of accomplished Canadians from various sectors, to lend their support to the Centennial. Look for the announcement of our esteemed Leadership Cabinet members in the fall issue of CNA@100.

CNA distributed birthday wishes postcards for ICN attendees to complete. Delegates were encouraged to 'mail' their postcards at the CNA letter-box at the booth. These postcards and others will be collected over the next months and displayed at events throughout 2008.

ICN brings together nurses associations from 120 countries worldwide. Interestingly, in 1908, CNA was the fourth national nursing association to join ICN.

Biennium Convention

Mark your calendars! The CNA Biennial Convention and Annual Meeting is THE must-attend event of 2008!

The Convention program, organized around the theme of '**Be the Change**', includes keynote speakers, panel presentations, plenary speakers, poster sessions, workshops, as well as unparalleled networking opportunities. Nurses from across Canada are invited to participate.

June 15-18, 2008 are the dates. Ottawa is the location.

For further information contact:

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Unveiling of Coat of Arms

CNA is giving itself a 100th birthday present in the form of a coat of arms. The present will be 'unwrapped' next spring.

With advice from experts in heraldry, CNA selected the elements of the CNA coat of arms. CNA then commissioned Phil White, the official sculptor for the Parliament of Canada to build the coat of arms. Mr. White is using wood as his medium; the wood product will

provide the template to produce the coat of arms.

A coat of arms is often accompanied by a motto. Members of the CNA Board of Directors have authored a number of ideas for a motto. At its June 2007 meeting, the CNA Board will select a motto from among the suggested ideas. The motto will be translated into Latin and shared with the coat of arms sculptor. □

Lucky Alberta Nurse with Ontario Roots and a British Columbia Education

Over 300 slogan suggestions were received from nurses across the country. All the nurses who submitted a slogan idea were entered in a draw. The prize was an iPod.

The winner of the draw is Donna Norman from Wetaskiwin, Alberta.

Donna was born in Prescott, Ontario. She moved to British Columbia in 1963, where she received her nursing diploma at the British Columbia Institute of Technology (BCIT), and her Bachelor of Science in Nursing at the University of Ottawa in 1989. Donna has nursed in different settings, including hospitals and an outpost.

Donna is now a Nurse Manager of Community Health and Treatment at the Hobbema Community Health

"Nurses are not good at blowing their own horns. The general public does not understand what nurses do."

Clinic. Asked what she liked about being a nurse, Donna said, "I enjoy working with people, both helping patients and interacting with other nurses and professional colleagues. It's something new every day. It's the opportunity to be of service that drew me to becoming a nurse." □