



## **2010 Annual General Meeting ISSUES DISCUSSION**

### **Member Engagement: A Core Feature of CNA's Strategic Plan, 2010-2014**

It's a time of renewal for CNA and we want your input. Over the past year, CNA has been developing a new strategic plan and examining how we are governed and structured. As part of this ongoing process, we held consultations across the country with registered nurses, representatives from nursing organizations and other key players in the profession. We learned that nurses want a closer connection with CNA. Not only is that a very good idea, we think it's vital for CNA.

We call it member engagement and it will take many forms – consultations, web feedback and surveys, to name a few. Our goal is to understand nurses' perspectives and priorities and make them the focus of CNA's work. Together, CNA and nurses can tackle important health-care challenges such as decreasing budgets, rising costs, too few health-care providers, changing health-care technology, too little research funding, and increased expectations of the health-care system.

On June 7 from 14:30 to 15:00, CNA president Kaaren Neufeld, CEO Rachel Bard and the CNA board will be looking for feedback on key health-care and nursing issues, such as the ones below.

- As a nurse working in our publicly funded system, what worries you about the future of that system?
- How do challenges like new technology or staffing shortages affect your day-to-day work? What can CNA do to help?
- What role would you like CNA to play in tackling the issues facing health care?

CNA has always been a strong, united voice for Canadian nurses. Now, more than ever, we want to ensure that our work reflects the priorities of individual nurses and responds to members' needs. Nurses' views inform everything we do, from building tools for nursing practice to developing public policy that protects the health of Canadians, to defending the value of profession-led regulation.

Please join us in Room 200, Halifax World Trade and Convention Centre on June 7 as we look to the future and continue to support accessible, quality health services for all Canadians.